

# ALL THAT Sparkles CREATE YOUR STYLE

with CRYSTALLIZED™ – Swarovski Elements

October 2008 £2.50



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Mocca Moment

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# Welcome!

CRYSTALLIZED™ – *Swarovski Elements*  
INVITES YOU TO CREATE YOUR STYLE...



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Since 1895, when the company's founder **Daniel Swarovski** pioneered his scintillating machine-cut crystal jewellery stones, Swarovski has continually pushed boundaries of innovation and crystal creativity. Today, **CRYSTALLIZED™ – Swarovski Elements**, Swarovski's product brand for cut-crystal for fashion, jewellery and interiors, is the ultimate luxury ingredient. Unrivalled in quality, precision and consistency, it is known worldwide for its exceptional brilliance and irresistible range of colours and textures.

Taking the concept of individuality and self-expression to a new dimension, the **CREATE YOUR STYLE** with **CRYSTALLIZED™ – Swarovski Elements** initiative leads the way forward into a new era of glamorous, personalised creativity and brings a fresh sophisticated elegance to the whole process of 'personal design'. The art of creating your own customised crystal style, either from scratch or by transforming an existing design, has grown to be an integral element of luxury today, part of a far-reaching, global trend – a cultural fusion of vintage, couture and street-style.

Within the pages of **ALL THAT SPARKLES**, you can begin to immerse yourself in this very phenomenon and become a part of this creative evolution. Explore the stunning pieces designed using **CRYSTALLIZED™ – Swarovski Elements**, learn how to create your own amazing crystal jewellery; and discover more about the **CREATE YOUR STYLE** initiative, including its exciting new website and online community, where you can share your ideas and experiences with crystal aficionados in every corner of the world; browse new collections and keep up to date with news and information.

Self-expression is the new luxury. Dare to be yourself, and be the best you can be, with **CREATE YOUR STYLE** with **CRYSTALLIZED™ – Swarovski Elements**.

FASHION CREATIVITY LUXURY  
AMAZING COUTURE STONES

CRYSTAL



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CRYSTALLIZED™ – Swarovski Elements

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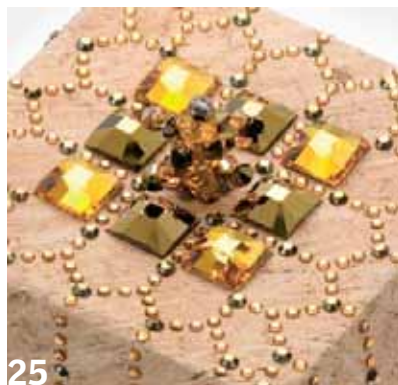
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# BLING RINGS

DARE TO DRESS YOUR HANDS WITH SOMETHING TRULY DAZZLING, USING CRYSTALLIZED™ – *Swarovski Elements*

**Less may well be more in some circles;** but there are occasions when only OTT glamour will do. This cocktail ring is an example of just such glorious excess, with more than 200 sparkling beads gathered in one gorgeous cluster onto a mesh disk. With this on your finger, your slightest gesture is bound to get you noticed.

**1** To make a large branch cut 50cm of wire. At 3.5cm from the end, bend wire at a 90° angle. Place 5301 4mm crystal AB bead 1.5cm from the angle. Bend the wire either side of the crystal then hold both strands together where the base of the twig will be with flat-nosed pliers. Twist bead until the spiral is even creating a 0.5cm twig.

**2** Continue adding crystals using the same method as illustrated \*(Fig. 1a & 1b). When the branch is 3.5cm tall and contains about 18 beads twist the wire ends together.

**3** Repeat Steps One and Two seven times to make eight large branches.

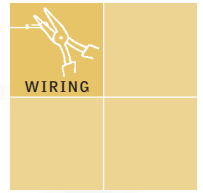
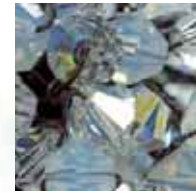
**4** To make a small branch, cut 15cm wire. Approximately 1.5cm from the end add a 5301 4mm white opal bead. Bend the wire either side of the crystal then hold both strands together where the base of the twig will be with flat-nosed pliers, twist bead until the spiral is even creating a 0.5cm twig. Add the next bead 1.5cm along the wire and twist into place. Add one more bead in the same way.

**5** Repeat Step Four six times to make seven small branches.

**6** Thread one of the small branches into the central hole of the sieve plate. Place the remaining small branches in the next ring of holes. Twist the wire tails together below the mesh to secure them into place. Trim the excess wire below the disk.

**7** Thread the large branches into the remaining holes, (if you have more holes than branches, space them evenly around the disk). Twist the wire tails together below the mesh plate to secure them.

**8** Trim excess wire below the mesh, you may find that you need to bend the wire slightly to allow the disk to fit into the ring base. Place the mesh disk into the ring base, and bend the bezel prongs over it using flat-nosed pliers to secure.



## Essentials

- ◆ CRYSTALLIZED™ Bead Art. 5301 4mm Crystal (001) 56 pcs.
- ◆ CRYSTALLIZED™ Bead Art. 5301 4mm Crystal Aurora Boreale (001 AB) 63 pcs.
- ◆ CRYSTALLIZED™ Bead Art. 5301 4mm White Opal (234) 63 pcs.
- ◆ CRYSTALLIZED™ Bead Art. 5301 4.5mm Crystal Silver Shade (001 SSHA) 63 pcs.
- ◆ Ring with mesh disk, three rows deep (number of rows optional)
- ◆ Wire 0.4mm x 800cm in length
- ◆ Wire cutters
- ◆ Flat-nosed pliers

\*Please refer to page 28 for wiring and threading diagrams



GORGEOUS GLORIOUS COCKTAIL OCCASION  
SPARKLING CLUSTER TWIST



# MAKING HISTORY

THE SWAROVSKI STORY IS ONE OF INNOVATION, INSPIRATION, AND DEDICATION – TRAVELLING FROM A GLORIOUS PAST TO A DAZZLING FUTURE



**For more than 113 years** there has been one name that has been consistently and inextricably linked to precision cut crystal and fashion. The founder of the company, Daniel Swarovski I, was born in 1862 in Northern Bohemia, which happened to be the centre of a flourishing crystal and costume jewellery industry. In such a setting it's perhaps unsurprising that Daniel was fascinated with the colourful brilliance of faceted stones from his earliest years. Moreover, as a young man he showed an aptitude for invention and entrepreneurship that was to form the basis of what today is a family company employing more than 20,000 and with a presence in more than 120 countries.

In 1895 Daniel Swarovski moved to Wattens in Austria where he could generate his own electricity from alpine streams and keep the secrets of his inventions safe. He went into business at a time when the arts, literature, music and science were cross-pollinating right across Central Europe; surrounded by the inspiration of Mitteleuropa and all that it represented, the company was steeped in culture, innovation and creativity from the outset.

## Shining Values

During the opening decades of the 20th century, Swarovski crystals became an essential ingredient in the heady world of high fashion. The company worked with iconic figures like Chanel, Schiaparelli, Balenciaga and later, Christian Dior. The glittering, light filled crystals were irresistible to artists like jazz singer Josephine Baker, then to Hollywood icons like Marlene Dietrich, Marilyn Monroe and Audrey Hepburn.

The success of the company today is directly related to the fact that the fourth and fifth generation family management still respect the principles of the Daniel Swarovski I: excellence in business practice and product quality, constant innovation, a desire to create products of great beauty, and the observance of meaningful humanistic values in all its dealings with its employees, business partners, the community and the environment.

BOHEMIA

PRECISION INSPIRATION  
CRYSTAL WATTENS CULTURE HIGH FASHION



### Moving Forwards

Swarovski has always been on the cutting edge of innovation and creativity and today engages in intensive trend research so that the company's products always reflect what is new, brilliant and beautiful. With the company's long history of collaboration with the world's leading designers and couturiers, CRYSTALLIZED™ understands the creative process involved in using crystal to bring highly individual visions to life. Now, through the CREATE YOUR STYLE with CRYSTALLIZED™ – *Swarovski Elements* initiative, the company shares this exciting process with fashion-forward individuals, opening up a new world of personal expression through crystal.

This initiative aims to create a 'global village' of like-minded people with a passion for expressing their style through personally designed jewellery, accessories and decorative items for the home. [WWW.CREATE-YOUR-STYLE.COM](http://WWW.CREATE-YOUR-STYLE.COM) facilitates the exchange of creative ideas, design and style tips, news and information about international competitions through a vibrant online community. It provides a list of RECOMMENDED STORES that reflect the high standards demanded by Swarovski. Here shoppers can discover their own style, explore their creativity and seek expert advice.

113 years after its founding, Swarovski is still driven to always improve on what is good. When the company history is retold in future years, the CREATE YOUR STYLE with CRYSTALLIZED™ – *Swarovski Elements* initiative will most certainly be another extremely important chapter.

RESEARCH INITIATIVE STYLE  
PASSION BRIGHTEST FUTURE  
BRILLIANT



# JET SET

TINY BEADS JOSTLE NATURALLY INTO A FAB FLOWER ON THIS SUPER STYLISH PENDANT

If you want to add a classic yet glamorous finishing touch to your outfit then this flat-backed pendant is perfect. Its black and cocoa colour scheme is a combo which never dates, and clever wire work allows you to bead neatly around a disk which steady the shape.

## Essentials

- ◆ CRYSTALLIZED™ Bead Art. 5000 2mm Crystal Golden Shadow (001 GSHA) 7 pcs.  
Smoked Topaz (220) 14 pcs.  
Jet (280) 7 pcs.
- ◆ CRYSTALLIZED™ Bead Art. 5000 4mm Mocca (286) 14 pcs.
- ◆ CRYSTALLIZED™ Bead Art. 5000 3mm Mocca (286) 14 pcs.
- ◆ CRYSTALLIZED™ Pendant Art. 6007 7 x 4mm Jet (280) 35 pcs.
- ◆ Stainless steel washer 24mm x 1
- ◆ Brass wire 0.35mm diameter x 1m
- ◆ Leather cord 1mm diameter black x 1m
- ◆ Ribbon band 5mm diameter beige x 1m
  - ◆ Scissors
  - ◆ Side cutters

◆ Jewellery glue

\*Please refer to page 28 for wiring and glueing diagrams.

**1** Glue the end of the ribbon to the back of the washer and wrap the ribbon around it. Go through the hole and ensure the washer is covered. Secure the end of the ribbon at the back with a spot of glue. Leave to dry.

**2** Cut one metre of brass wire. Wrap the wire once around and through the top of the washer, leaving a 5cm tail at the front. Thread on one 4mm mocca, one 3mm

mocca, one 2mm smoked topaz and a 2mm jet, wrap the wire around the washer and through the hole so that the beads sit at the front. Wrap the wire around the washer again to secure the beads in place.

**3** Thread on five 6007 pendants, one 5000 golden shadow bead, one 4mm mocca, one

3mm mocca and one 2mm smoked topaz. At the top of the washer form the 6007 pendant covered wire into a loop and twist to hold into place. \*(Figs. 1 & 2). Thread the wire through the hole and wrap round once more to secure the beads.

**4** Repeat Steps Two and Three six times. Twist the ends of the wire together to secure.

Fold them to the back of the pendant and trim with cutters.

**5** Fold the cord in half, thread the loop at the middle of it through the pendant between two 6007 pendant clusters, then thread both cord ends through the loop, pull tight so that the cord sits over one row of beads.

**6** Tie a square knot 0.5cm above the loop, \*(Fig. 3). To make the necklace an adjustable length tie two slip knots at each end of the cord.



NATURALLY

GLAMOROUS CLASSIC  
BRIOLETTE COLOUR SHADOW PENDANT



# COMMUNITY SPIRIT

SHARE YOUR PERSONAL FLAIR FOR FASHION AND CREATIVITY WITH THE ONLINE PLATFORM [COMMUNITY.CREATE-YOUR-STYLE.COM](http://COMMUNITY.CREATE-YOUR-STYLE.COM)

## Dare to design!

Since 1895, when Daniel Swarovski set out to create crystal jewellery beautiful enough to enchant both the eye and heart, Swarovski has carved out new parameters for crystal as a creative material. In keeping with the innate drive for innovation of the founder, the company's new product brand **CRYSTALLIZED™ – Swarovski Elements** provides the fashion, jewellery, accessories, and interiors industries with an ever wider palette of materials for transforming even the plainest objects into paragons of beauty.

## Think globally, design locally

A new online facility – **COMMUNITY.CREATE-YOUR-STYLE.COM** sponsored by Swarovski is geared to push personal design into the global limelight.

If creating designs with crystal is your passion, **CREATE YOUR STYLE** with **CRYSTALLIZED™ – Swarovski Elements** has very good news for you indeed. The initiative of Swarovski, the world's foremost manufacturer of cut crystal, has launched an online community platform for sharing ideas and swapping information and tips on creating with crystal.

## The CREATE YOUR STYLE online community

In today's world, where creative self-expression is the rule of the day, the seeds of imagination require a rich soil in order to grow into something truly unique. In providing members with a venue for introducing themselves and their work and exchanging ideas with fellow enthusiasts, **CRYSTALLIZED™ – Swarovski Elements** come a step closer to their source: the personal and professional designers who bring these ideas to life and create their style. This community offers crystal aficionados and creative design a truly global creative platform.

## Upload photos, create designs, meet friends, share design tips, and more!

The exciting array of crystal beads, pearls and pendants of all shapes, sizes and colours that **CRYSTALLIZED™ – Swarovski Elements** offers can be combined with the most diverse materials – from fabric, leather and felt to paper and wood. Because the product assortment is updated twice per year, **CRYSTALLIZED™ – Swarovski Elements** are always a step ahead of international trends.

## Upcoming design contest

What better motivation to play an active part in the events of the online community, can you imagine than the chance to win an exciting design contest? Look out for our upcoming European Design Contest, coming this Autumn 2008. You can even use the Design Tool on the site to make your creative crystal vision a reality. Log on to **WWW.CREATE-YOUR-STYLE.COM** and let your inspiration be your guide!



GLOBAL

INNOVATION ONLINE  
CLEVER GUIDE DIVERSE EXCHANGE



CREATE  
YOUR STYLE with  
CRYSTALLIZED™  
– Swarovski Elements

JOIN IN! GET CONNECTED!  
**CREATE YOUR STYLE  
ONLINE COMMUNITY**

MY COMMUNITY ▾

PROFILES ▾

DESIGNS ▾

CONTEST ▾

FORUM ▾

ABOUT ▾

Thanks to **COMMUNITY.CREATE-YOUR-STYLE.COM**, sparkling ideas and inspirations can now travel from one side of the planet to the other at lightning speed! All crystal aficionados whose imagination CREATE YOUR STYLE has sparked are now invited to swap creative ideas, seek expert advice, seek further design and style tips, and find out about upcoming international design competitions by becoming a part of this new online community.

CREATE  
YOUR STYLE with  
CRYSTALLIZED™  
– Swarovski Elements

Also keep your eyes open when you are in your favourite beading store!  
Wherever you see this label, you can be sure you'll get the best quality crystal there is:  
original CRYSTALLIZED™ – Swarovski Elements. The material creative dreams are made of.

**COMMUNITY.CREATE-YOUR-STYLE.COM**



# PACIFIC DREAMS

EXPLORE THE INFINITE WONDERS OF THE 'PEACEFUL SEA' WITH SHADES AND TEXTURES THAT REFLECT ITS SHIMMERING AND MYSTERIOUS BEAUTY

The latest additions to the **CRYSTALLIZED™ – Swarovski Elements** product assortment take a plunge into the enthralling depths of the Pacific, embracing the deep azure blue of the water and discovering the infinitely fascinating treasures beneath its sparkling surface. These latest crystal colours and innovations are finely tuned to suit the trends for Spring Summer 2009, placing the perfect materials into the hands of passionate personal designers so they can express their own style in individually created jewellery and accessories.

Swarovski's trend team, constantly exploring international future drifts in lifestyle, culture and fashion, has discovered the desire to slow down and reflect on the quality of life, a reaction against the unending pace of rapid change in the modern world. The desire to embrace individuality is being expressed in a whole range of creative activities, along with intense concern for the environment, including the world's oceans. With a passion for a thoughtful and often nostalgic de-acceleration, individual expressions of design are becoming increasingly a part of the 21st century lifestyle.

## Perfect Palette

Crystal, like the ocean of peace, has an unmistakable magnetic attraction and creates boundless design possibilities when combined with the pacific trend of coloured metals, aquatic textures and translucent layers. The new arrivals to the **CRYSTALLIZED™ – Swarovski Elements** collection are a pure catalyst for creativity; a design language that has the power to inspire the desire to bring precision-cut crystal poetry into individual design while evoking the batik-like applications of the Pacific trend.

As well as capturing the sparkling surface and subtle depths of the ocean itself, the **CRYSTALLIZED™ – Swarovski Elements** collection is enriched this season by the colours **Mocca** (286) and **Sand Opal** (287). The first expresses earthy tones overlaid with rich chocolate and caramel, while **Sand Opal** is a raw beige, which, like the warm sandy stretches on the Pacific coast, brings the promise of renewal and regeneration. At the same time, sophistication meets nobility in the **Crystal Deep Brown Pearl**. The pure embodiment of traditional elegance, this crystal pearl is richly reminiscent of the finest Italian leather turned opalescent in creamy tones.

## Shaping Up

The **Cosmic Baguette Flat Back** and the **Cosmic Triangle** have the power to enhance both classic and modern designs. The Baguette's clean geometric structure opens up boundless design possibilities. The Cosmic Triangle offers a sophisticated irregular cut in a sharp graphic design – a perfect reflection of the current runway trends. The **Galactic Flat Fancy Stone**, with its unique, otherworldly shape is an exceptionally brilliant example of the trend in irregular cuts and the latest Swarovski design language. The **Keystone Bead** with two holes is



SHIMMERING

WONDERS TREASURES  
DEPTHS AZURE BRACING PLUNGE



a reflection of current Italian modern classic design directions – a touch of old-world charm diffused by modern nostalgia. The **Aquiline Bead** (centre hole and top hole) offers a unique and quite extraordinary shape akin to the current demand for organics in modern architecture. The complementary positioning of the holes makes it possible to perfectly combine Bead Art. 5530 and Bead Art. 5531. The **Coral Pendants** (three sprigs and two sprigs) are inspired by a real coral branch and embrace an essential design element in the jewellery industry. The gently rounded edges of the hole are kind to thread, helping to preserve the beauty and longevity of personally designed pieces. The **Chessboard Crystal Button** satisfies the current demand for graphic shapes right across the design spectrum. The fascinating large facets capture and refract light in astonishingly beautiful ways making this button the ideal way to express current trends.

#### Right Here, Right Now

By adding trend orientated pieces to CRYSTALLIZED™ – Swarovski Elements collection at the cusp of every fashion season, the CREATE YOUR STYLE initiative underlines its dedication to providing creative minds with of the moment crystal elements able to turn today's personal design into tomorrow's valued heirloom. Enthusiasts of this exciting exploration of personal creativity can stay abreast with developments in personal style trends by spending some time exploring the special

[WWW.CREATE-YOUR-STYLE.COM](http://WWW.CREATE-YOUR-STYLE.COM) website. This rich and exciting source of creative inspiration, techniques, design information, style and trend relevant news also carries announcements regarding international events and competitions.

DRIFTING OCEAN CLEAR  
**SURFACE** BOUNDLESS AQUA LINE

PASTORAL

# MOCCA MOMENT

ALL YOU NEED TO MASTER FOR THIS STRIKING PIECE ARE SAILOR-STYLE KNOTS WHICH ANCHOR THE GORGEOUSLY CHUNKY STONES

This season it's all about mixing up your CRYSTALLIZED™ – Swarovski Elements for a relaxed look, and here the blend of soft leather-look lace, and super-shine offer a high-impact effect that is simple to copy, and oh-so-easy to wear.

**1** Cut 250cm of cord. Glue the ends to make them stiff and prevent fraying.

**2** Starting 30cm from the end, loop the cord over your needle, \*(Fig. 1) 14mm from the needle start to coil the cord around the shorter length working up towards the needle, \*(Fig. 2). When you

reach the needle, thread the cord through the eye and pull through the loop at the top of the coil to form the first knot, \*(Fig. 3).

**3** Thread on the 5621 twist bead, and repeat Step Two to form a second knot. Thread on the 5150 crystal copper modular bead

and leave a 20mm gap before the next knot.

**4** Attach the 4139 golden shadow cosmic ring; thread the cord through the ring from back to front, then behind the cord next to the knot. Bring the cord back to the front of the ring, through the hole, and up through the loop of cord at the back of

the ring, \*(Fig. 4). Repeat Step Two.

**5** Join the 4139 crystal silver shade cosmic ring using the method as above, then add the 4139 14mm tabac ring, and loop back through the silver shade one. Repeat Step Two, making the knot half the normal size. Add a 5000 bead and then another half knot.

**6** Add the 5556 crystal copper galactic bead, leave 10mm after it and tie another knot. Add a 5000 bead and the 5531 36mm aquiline bead. Repeat Step Two to create a knot. Leaving 6mm tie a left-over-right knot around the centre of the 5150 golden shadow modular bead. Leaving the same distance on the other side, make a knot.

**7** Thread on the 4139 crystal copper cosmic ring and a 5041 bead, repeat Step Four to secure. Make a knot, leave 1cm and then make another one. Thread on the 5556 golden shadow galactic bead and a 5000 8mm mocca, and make a knot.

**8** Add the 5531 28mm aquiline bead, leave a small gap and knot. Add a 5041 bead and knot again. Thread on a 4139 crystal tabac, and repeat Step Four twice. Thread a 5000 8mm mocca onto each end of the cord. Tie a sliding knot in-between the 4139 cosmic ring and the 5000 bead, \*(Fig. 5).

**9** Tie a stopper, (left-over-right knot), at the end of the thread and trim. Tie a sliding knot on the other side followed by another stopper knot, trim any remaining thread.



## Essentials

◆ CRYSTALLIZED™ Fancy Stone Art. 4139, Cosmic Ring, 14mm Crystal Tabac (001 TAB) 1 pc. Crystal Golden Shadow (001 GSHA) 1 pc.

◆ CRYSTALLIZED™ Fancy Stone Art. 4139, Cosmic Ring, 20mm Crystal Silver Shade (001 SSHA) 1 pc. Crystal Tabac (001 TAB) 1 pc. Crystal Copper (001 COP) 1 pc.

◆ CRYSTALLIZED™ Bead Art. 5000 8mm Mocca (286) 5 pc.

◆ CRYSTALLIZED™ Bead Art. 5041 Briquette Bead, 18mm Crystal Golden Shadow (001 GSHA) 2 pcs.

◆ CRYSTALLIZED™ Bead Art. 5150, Modular Bead, 23x11mm Crystal Copper (001 COP) 1 pc.

◆ CRYSTALLIZED™ Bead Art. 5150, Modular Bead, 15x7mm Crystal Golden Shadow (001 GSHA) 1 pc.

◆ CRYSTALLIZED™ Bead Art. 5531, Aquiline Bead, 28mm and 36mm Crystal Golden Shadow (001 GSHA) 1 pc.

◆ CRYSTALLIZED™ Bead Art. 5556, Galactic Bead, 11x19mm Crystal Golden Shadow (001 GSHA) 1 pc.

◆ CRYSTALLIZED™ Bead Art. 5556, Galactic Bead, 13x24mm Crystal Copper (001 COP) 1 pc.

◆ CRYSTALLIZED™ Bead Art. 5621, Twist Bead, 22mm Crystal Silver Shade (001 SSHA) 1 pc.

◆ Waxed cotton thread x 2.5 metres

◆ Scissors

◆ Jewellery glue

◆ Flat-nosed pliers

◆ Yarn needle (suitable for 1mm cord)

\*Please refer to page 28 for knotting diagrams

STYLISH CLEVER  
RELAXING SOFT

# A SPARKLING OCCASION

PREPARE TO BE SWEEPED OFF YOUR FEET BY THE ENDLESS OPPORTUNITIES OF CRYSTAL WEDDING CREATIVITY



**Nothing is more romantic or personal than a wedding** – that one special day that the bride and groom will always cherish. Whether it takes place on a sun-soaked beach by a glittering sea, in the historic banqueting hall of a Tudor mansion, or surrounded by loved ones in a setting of simple intimacy, the exchange of vows between two people who have decided to spend the rest of their lives together is always a special and memorable event. With its "LOVE IS IN THE AIR" special, **CREATE YOUR STYLE** with CRYSTALLIZED™ – *Swarovski Elements* offers the possibility of adding an exclusive touch with personally created jewellery, accessories, stationery and packages, as well as a whole range of other wedding related items.

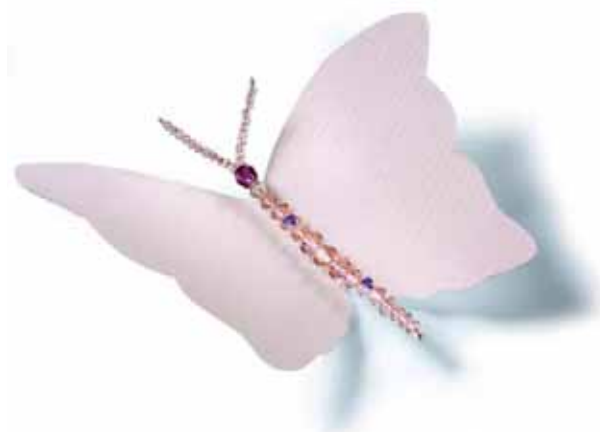
Completely unique, utterly creative, totally glamorous – it is all achievable with CRYSTALLIZED™ – *Swarovski Elements*, the most perfect precision-cut crystals in the world that come in a vast array of cuts, facets, sizes, shapes and colours to reflect today's and tomorrow's trends.

## Just For You

The inspirational brilliance of CRYSTALLIZED™ – *Swarovski Elements* would make any bride-to-be blush with delight, allowing her to turn her own hand to designing something entirely individual. Or perhaps her maid of honour could produce the perfect wedding gift – a memorable piece of jewellery or a CRYSTALLIZED™ embellished accessory that she wears up the aisle knowing it was created just for her. Although all manner of CRYSTALLIZED™ – *Swarovski Elements* can be transformed into luxurious personalised wedding items, two collections have been especially conceived for the purpose.

EMBRACE

GLAMOROUS DEDICATED  
BLUSH CHERISH CULTURE ROMANTIC



The **Princess Wedding** comes in classic white and champagne with the tiniest sprinkling of accents in black, and is the epitome of graceful elegance and refinement. The **Country Wedding**, for the less formal affair, embraces tones of white and pink, with touches of fresh colour, and is like a breath of fresh country air – pastoral, relaxed and utterly natural.

### Creativity Within

The idea of designing and producing by hand the very touches that can make a wedding exceptional can seem daunting – but in fact, the task could be much more achievable than you might think. CREATE YOUR STYLE, the special CRYSTALLIZED™ – Swarovski Elements initiative, makes it possible for anyone to discover hidden talents by learning how to create beautiful individual bridal jewellery and

accessories, brilliant stationery and all manner of wedding associated items. Wiring and embroidery are two special techniques that find a natural home with the Wedding Collection, for example. These skills can be perfected by attending one of the "LOVE IS IN THE AIR" workshops which you can find out more about on [WWW.CREATE-YOUR-STYLE.COM](http://WWW.CREATE-YOUR-STYLE.COM) the online community for dedicated personal designers.

CREATE YOUR STYLE with CRYSTALLIZED™ – Swarovski Elements is the response to the worldwide trend for personal design and individual creativity using the hallmark CRYSTALLIZED™ – Swarovski Elements that come in a range and quality that has made them famous worldwide.



MEMORABLE GLITTERING LOVE  
AISLE TOGETHER CHAMPAGNE

PRINCESS

# BEAUTY QUEEN

LAVISH SOME SPECIAL ATTENTION ON YOUR HANDS AND DRESS THEM UP IN A REGAL RING FIT FOR A PRINCESS

**This gorgeously grandiose piece of jewellery** is easy to make and effortless to wear. Simply follow our guide to threading shimmering CRYSTALLIZED™ – Swarovski Elements onto nylon thread to form a majestic cluster of light-reflecting beads. Add a fancy stone in a striking shade to underline the bold statement still further. Your friends will be green with envy!

**1** Cut one metre of monofilament, add four 5301 beads to it and move to the centre of the thread. Take the left end of the monofilament and thread through the first bead on the right-hand side, allowing the strand to create a loop; the thread will cross over inside this one bead. Pull tight.

**2** Thread a bead through each end and allow them to drop down to the loop of beads. Add a bead to the left-hand end of the monofilament and thread the right-hand end through this bead in the opposite direction (crossing over inside the bead). Repeat another 16 times to create a chain.

**3** Add a bead to one end and thread through the first bead you added, taking care not to twist the chain of beads. Add a bead to the other end, thread through the first bead in the opposite direction and

then through the bead added at the start of this step, so the threads crossover inside the bead. Pull tight to form a ring, \*(Fig. 1).

**4** Add three beads to the end on the right, with the other end thread upwards through the last bead to form a loop, \*(Fig. 2). Thread the end that is pointing downwards (towards the ring) through the next bead on the original ring. Add two beads to the end that is pointing upwards. Thread the other end through the last bead added (so that the ends cross over inside the bead).

**5** Continue adding beads in this way until you are back at the first bead added in step four. Add one bead to close the ring, crossing the thread over in the bead. Thread one of the

ends down to the bottom row threading through three beads. Thread through all of the outer beads in a circle going through the first two beads twice.

**6** Pull the thread tight so the bottom of the bezel ring closes. Tie a knot around the ring of monofilament in between two beads. Holding the thread just below the knot with a pair of tweezers, use a lighter to melt the end.

**7** Place the Erinite stone in the bezel with foiled side facing downwards. With the remaining end of monofilament thread

through all of the top rows of beads in a circle. Pull tight to hold the stone in place. Take the monofilament down through several beads to the bottom row. Tie a knot around the ring of monofilament in between two beads.

**8** Holding the thread just below the knot with a pair of tweezers use a lighter to melt the end. Cut 50cm of monofilament. Thread

through the centre bead on the long edge underneath of the bezel. Make sure both ends of monofilament are the same length. Add one bead onto each side then add a third bead crossing the ends in the bead. Repeat 13 times or until the ring is the right length for you.



## Essentials

- ◆ CRYSTALLIZED™ Fancy Stone Art. 4527 18mm x 13mm Erinite F (360) 1 pc.
- ◆ CRYSTALLIZED™ Bead Art. 5301 3mm Crystal Comet Argent Light (001 CAL) 133 pcs.
- ◆ Nylon thread (monofilament) 0.15mm diameter up to 0.3mm x 150cm
- ◆ Scissors
- ◆ Fine-tipped tweezers
- ◆ Lighter

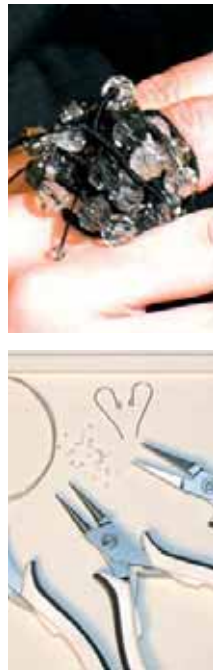
\*Please refer to page 28 for beading diagrams.



ENTICE TEMPTING FLIRTY  
LUXURY OPULENT SUMPTUOUS  
ENCHANT

# BY DESIGN

PROFESSIONAL JEWELLERY MAKERS LOVE THE CRYSTALLIZED™ – *Swarovski Elements* RANGE. HERE, TWO TALENTED DESIGNERS EXPLAIN WHY CRYSTALS ROCK THEIR WORLD...



**Aneeza Ejaz is creative director of Papilio London** ([www.papiliolondon.com](http://www.papiliolondon.com)), designing and making beautifully crafted jewellery, which is distributed in the UK, Italy and Hong Kong. She also designs and consults on accessories for shoes and evening clutch bags and is due to launch her own range in the near future.

## How did your career get started?

I have always had a love and understanding for arts and crafts – since my childhood, really. I grew up as part of a highly creative family, surrounded by jewellery and embroidery. I studied design-based subjects to degree level, then

enhanced these skills further by learning more about embroidery, weaving and wire work while travelling to South East and Far East Asia. This enabled me to acquire techniques from highly gifted and skilled craftspeople – which led me to create my own range of jewellery and accessories.

## How would you describe your style?

Beautifully crafted using quality materials – this is really important to me. I like jewellery that is definitely different, so the wearer stands out, but that is still as easy to wear in the day as in the evening. I enjoy wearing pieces in unexpected ways, such as using a necklace as a bracelet or belt. My love of colour shading and combining, as well as of symmetry, is apparent in a lot of my work. Oh, and I also go off-the-wall crazy for some pieces!

## What do you love about CRYSTALLIZED™ – Swarovski Elements?

CRYSTALLIZED™ – *Swarovski Elements* is the genius of crystal! The luminosity, colour range and finishes are second to none. The collections of crystals in their various shapes, sizes and colours have the capacity to be created and interpreted into so many different combinations – the sky's the limit, in fact! What I love about crystal is how versatile it is in fashion, interiors, lighting and theatre design – the list of potential uses goes

on... In short, it's a timeless product with endless possibilities and the constant surprise of innovation. It's dynamic on its own as well as when used with other materials – check out the range of CRYSTALLIZED™ – *Swarovski Elements* and other materials at Bead Shop Covent Garden [www.beadworks.co.uk](http://www.beadworks.co.uk)

## What do you think makes a good piece of jewellery?

Good finishing is important – it's really easy to do, and not only does it look nice and professional, it will

prolong the life of your piece. As a general rule, in order to make gorgeous jewellery, you'll need some good tools, a mat, a little planning and organisation... and a generous helping of passion!

When trying to come up with ideas, look at some colour and shape combinations around you. Perhaps you could draw inspiration from nature, picking up on the various shades of flowers in your garden, or fruit in a bowl on your coffee table. At the same time, be aware of a little of what is current in the worlds of fashion, fabrics and interiors. Browse through magazines and interpret things that

please you into your own unique piece. Try and pick up little trinkets from markets or on your travels – making a truly personal and meaningful charm bracelet can be a great starting point for any budding jewellery designer. You can also visit my website ([www.papiliolondon.com](http://www.papiliolondon.com)) to learn about techniques, download easy projects, and sign up for classes. Oh, and always tidy up your crystals and beads afterwards!

## What jewellery are you wearing at the moment?

A pair of exquisitely crafted goldfill wire work earrings made using CRYSTALLIZED™ – *Swarovski Elements* and semiprecious stones.

CRAFTS UNDERSTANDING  
**ENHANCE** ASIA GIFTED **FASHION**



PHOTOGRAPHY: SJAN IRVINE TAKEN FROM BEJEWELLED BY CLAIRE ARISTIDES. PUBLISHED BY JACQUIT SMALL, £20



**Australian-born Claire Aristides** ([www.clairearistides.com](http://www.clairearistides.com)) is one of the most exciting and inspirational jewellery designers working in the UK today. Her fresh, timeless pieces have featured on national TV as well as in countless magazines, and her immensely popular jewellery workshops always receive rave reviews.

**How did your career get started?**

I've been fascinated by jewellery since I was very little. I'm Australian, but we travelled a lot as a family, because of my father's job. My mother had a fabulous leather vanity case that came with her everywhere we went, and it was crammed with necklaces, bracelets and earrings

that she'd picked up in Turkey, Spain and Greece, along with stunning gold pieces featuring intriguing Chinese characters, from Asia. This was in the 70s, so it was a time of extremely flamboyant, colourful fashion, and she certainly embraced the style! I used to love playing with the contents of that vanity case, and discovering how differently beautiful all the items in it were. Eventually, I started messing around with beads and chains and making my own jewellery. It was

quite a long journey for me – I've never had any formal training – but when I moved to the UK I felt I was ready to set up a website and start sharing my designs.

**How would you describe your style?**

I'm a person who loves colour; I adore working with all kinds of shades, both subtle and vivid. I mostly create with chains, beads and crystals – and I've been doing a lot more work with wire recently, too. I like to think that I am bringing out the best

in the stones, which are often extremely beautiful to start with!

**What do you love about CRYSTALLIZED™ – Swarovski Elements?**

Oh, I use them all the time! They're just beautiful, and the choice of colour is amazing. In fact, I'd go so far as to say that they're a necessity for me. The 4mm bicone in gold, for example, will lighten and brighten any project. Single, large elements, such as cupchains and pendants, are so stunning, and great for

building a design around. I've also recently launched a new range, called Love and Luxe, making use of huge, chunky crystals in bold statement colours to create wearable yet glamorous yet stand-out pieces that look far more expensive than they are!

**What do you think makes a good piece of jewellery?**

I think complementing an outfit is important. And on top of that, you can instinctively tell when a piece has been thought through

and designed with someone's personality, as well as their appearance, in mind.

**What jewellery are you wearing at the moment?**

I have three rings on one finger, a bracelet on the other wrist and earrings made with crystals and freshwater pearls. I'll often wear something throughout the day so that I can make a proper judgement on it in the evening.

Oh, and I've mixed gold and silver – it always used to be said that you shouldn't do that, but I think it's fine to break the rules if it looks good!

FLAMBOYANT

EXCITED FASCINATED FASHION  
TRAVEL SHADES STUNNING



# GOLDEN NIGHTS

FOR TRULY UNFORGETTABLE EVENINGS, WEAR DAZZLING JEWELLERY DRIPPING WITH EYE-CATCHING CRYSTALLIZED™ – *Swarovski Elements*

## Essentials

- ◆ CRYSTALLIZED™ Sew-on stone Art. 3204 12mm Crystal Golden Shadow (001GSHA) 2 pcs.
- ◆ CRYSTALLIZED™ Bead Art. 5000 2mm, Crystal Golden Shadow (001GSHA) 300 pcs.
- ◆ CRYSTALLIZED™ Bead Art. 5000 2mm Crystal Moonlight (001MOL) 240 pcs.
- ◆ Seven hole spacer bar x 2
- ◆ Headpins, 3" x 14 (2" x 10)
- ◆ Earwires x 2
- ◆ Jump rings 4mm x 2
- ◆ Jewellery glue
- ◆ Chain-nosed pliers
- ◆ Round-nosed pliers
- ◆ Side cutters

\*Please refer to page 28 for beading and glueing diagrams.

**Make an entrance to remember** with these gorgeously decadent earrings. Suited to crafty girls with a taste for the finer things, these luscious accessories combine gold findings and a selection of sparkly beads to evoke the glamour of silver screen sirens. For a slightly smaller version, use a five hole spacer bar instead and adjust crystal quantities accordingly.

**1** Cut the head off all of your headpins. Make loops in two of the pins to create eyepins. Glue a 2mm golden shadow bead to

eight of the pins and a 2mm moonlight bead to the remaining four. Leave to dry.

**2** Thread one of the golden shadow headpins through the end hole of the spacer bar, \*(Fig 1).

Thread on 33 golden shadow beads. Glue the last three beads in place by applying the glue to the headpin then sliding the beads over it ensuring there are no gaps.

**3** Thread one of the moonlight headpins through the next hole in the spacer bar and add 36 moonlight beads. Glue the last three beads into place as before.

Thread a golden shadow headpin through the next hole and add 39 golden shadow beads and glue into place.

**4** Thread one of the eyepins through the middle hole in the spacer bar. Thread on 42 moonlight beads and glue into place. Repeat Steps One to Three for the other side of the spacer bar. When the glue has set, trim the headpins just below the last bead.

**5** Using two pairs of flat or chain-nosed pliers, open the jump ring by twisting the sides away from each other, \*(Fig 2). Use the open jump ring to attach the sew-on stone to the eyepin and close the jump ring by twisting the sides back into place. Open the loop at the bottom of the earring hook, attach to the other side of the stone and close back up. Repeat Steps Two to Five to make the other earring.

MOONLIGHT ALLURE CHARM  
SHINY CHARISMA APPEAL  
GLAMOUR



# TREASURE TROVE

KEEP YOUR PRIZED POSSESSIONS IN A SUITABLY SPARKLY BOX WITH CRYSTALLIZED™ – *Swarovski Elements*

Precious keepsakes need a special storage space and there's nothing more unique than a box customised with dazzling CRYSTALLIZED™ – *Swarovski Elements*. The geometric pattern and elegantly luxurious centrepiece hint at the wealth of treasures hidden inside.

**1** Using a pencil and ruler mark out the positions for the 10mm square flat backs on the box lid, following the diagram, leave 3mm between squares. Starting in the centre with the 2028 ss12 topaz and 2028 ss12 crystal dorado glue the stones into position using the diagram as a guide, \*(Fig. 1).

**2** Add the 2028 ss12 crystal dorado at the corners followed by the 2028 ss5 topaz. You may find it easier to apply the glue using the end of a headpin and to add the stones using tweezers. Glue the 2483 10mm topaz to the corners and the 2483 10mm crystal dorado between them.

**3** Using a needle pierce a hole in the centre of the box lid. Continue adding crystals as shown in the diagram, starting with the 2028 ss12 crystal dorado, \*(Fig. 2). Decorate the sides of the box lid as shown, \*(Fig. 3).

**4** Cut five 12cm lengths of wire. Create a right angle in the centre of four of the pieces. Onto one of these pieces thread beads 5301 4mm crystal dorado 2x 5301 3mm topaz,

5301 4mm crystal dorado, 5301 3mm topaz and 5301 4mm crystal dorado 2 x. Thread two 5040 8mm topaz beads onto the other end.

**5** Thread the end of wire with a 5301 bead on, through the 5040 bead, closer to the

other wire end. Pull tight to form a loop. Add a 5301 4mm crystal dorado 2 x, 5301 3mm topaz, 5301 4mm crystal dorado, 5301 3mm topaz, 5301 4mm crystal dorado 2 x to the three right-angle pieces of wire.

**6** Thread the end without beads through both of the

5040 8mm topaz beads. Thread the other end through the 5040 bead nearer the wire ends, \*(Fig. 4). Repeat with the other two pieces of wire. Thread a 5000 4mm crystal dorado bead into the centre of the fifth piece of wire.

**7** Bend the wire either side of the bead and thread both ends through a 5040 6mm topaz bead and through the centre of the bead

cluster going through both 5040 8mm topaz beads. Thread all the wire ends through the hole in the centre of the box lid. Thread a 5040 8mm topaz bead onto the wires underneath the box lid.

**8** Separate five wires and add a 5040 6mm topaz bead to the remaining five wires. Match each of the upper five wires with one of the lower ones. Twist the pairs together to secure the beads in place and trim.



## Essentials

◆ CRYSTALLIZED™ Flat Back No Hotfix Art. 2483 SS5 Topaz (203) 300 pcs. SS12 Topaz (203) 4 pcs. SS5 Crystal Dorado (001 DOR) 60 pcs. SS12 Crystal Dorado (001 DOR) 100 pcs.

◆ CRYSTALLIZED™ Flat Back No Hotfix Art. 2483 10mm Crystal Dorado (001 DOR) 4 pcs. 10mm Topaz (203) 4 pcs.

◆ CRYSTALLIZED™ Bead Art. 5000 4mm Crystal Dorado 2 x (001 DOR 2) 1 pc.

◆ CRYSTALLIZED™ Bead Art. 5040 6mm Topaz (203) 2 pcs. 8mm Topaz (203) 3 pcs.

◆ CRYSTALLIZED™ Bead Art. 5301 3mm Topaz (203) 8 pcs. 4mm Crystal Dorado 2 x (001 DOR 2) 12 pcs.

◆ Cardboard box 7cm squared

◆ Jewellery glue

◆ Brass wire 0.3mm x 60cm in length

◆ Pencil

◆ Wire cutters

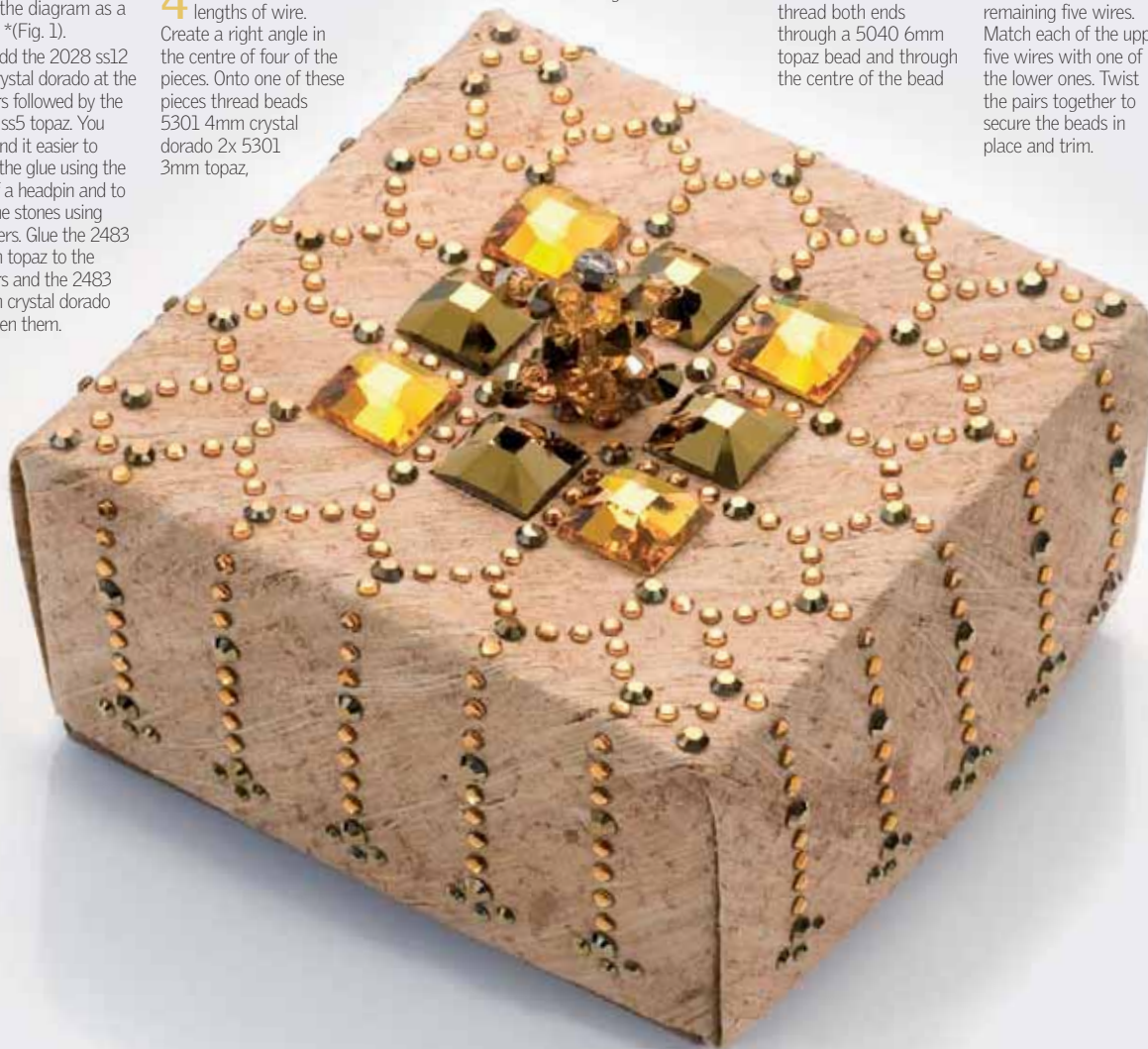
◆ Ruler

◆ Needle

Optional items

◆ Headpin, flat-nosed pliers, tweezers

\*Please refer to page 28 for wiring and gluing diagrams.



JEWELS DAZZLING  
PRECIOUS RICHES

# IT'S ELEMENTARY!

DISCOVER HOW YOU CAN TURN YOUR OWN CREATIVE ENERGY INTO STUNNING DESIGNER PIECES WITH THE HELP OF THE EXCITING WORKSHOP INITIATIVE



**The desire to make a unique design statement** has never been stronger than nowadays, and a new generation of fledgling fashionistas is increasingly demanding the finest quality crystal elements to express individual creativity and personality. One sure-fire way to add brilliance to personal design is by exploring the CRYSTALLIZED™ – Swarovski Elements product range and exciting workshop programmes.

## Sparkling Stars

The CRYSTALLIZED™ Beads Art. 5000 and Art. 5301 are two outstanding products that could quite rightly be called the stars of the Beads assortment. The Art. 5000 Bead refracts light from a multitude of different points. It is versatile and timeless, making it ideal for both classic and contemporary designs. The Art. 5301 Bead is the most classical and popular shape in the CRYSTALLIZED™ – Swarovski Elements Bead assortment. With brilliant facets and a geometric bi-cone shape, this Bead is perfect for adding sophistication to personal designs. Both CRYSTALLIZED™ Beads come in 50 different colours, effects and a wide range of sizes. The Art. 5000 Bead size starts at a tiny 2mm – every creative soul will thrill at these little beauties that come in a stunning array of shades and finishes, opening endless opportunities for dazzling creative applications.



## The Hole Truth

Every CRYSTALLIZED™ Bead and Pendant in the CREATE YOUR STYLE with CRYSTALLIZED™ – Swarovski Elements assortment features a precision cut, single centric 'crystal clear' hole that creates high brilliance. The hole is subtly rounded at the exit and entry points, making it easy to use and gentle on threads and thus preserving the efforts of the personal designer. CREATE YOUR STYLE with CRYSTALLIZED™ – Swarovski Elements are suitable for a wide range of application techniques including beading, wiring, weaving, crocheting and sewing.



STUNNING

DAZZLING CONTEMPORARY  
FACET CHERISH DESIRE FASHIONISTA



### Pure Perfection

Thanks to more than a century of dedication to excellence, creativity and innovation in crystal, CRYSTALLIZED™ – Swarovski Elements offer the highest level of brilliance and precision available. Each individual element is characterised by geometric perfection with every single facet meeting at exactly one point. This absolute consistency is the quality that guarantees a harmonious look for your personal creations; and you can effortlessly ensure your pieces are of the moment, as the great variety of colours, effects, cuts and sizes is updated twice yearly according to the latest fashion trends.

### Join the Party!

The CREATE YOUR STYLE with CRYSTALLIZED™ – Swarovski Elements initiative is Swarovski's response to the growing desire for creative self expression as a lifestyle across geographical boundaries. Designed to encourage the development of a global village of like-minded personal designers, the initiative features the fabulous multilingual [WWW.CREATE-YOUR-STYLE.COM](http://WWW.CREATE-YOUR-STYLE.COM) website with its news, endless inspiration and unique online design facility. Available in both Windows and MAC versions, this easy to use tool not only allows users to create their own personal necklaces and bracelets with a range of different CRYSTALLIZED™ – Swarovski Elements,

it also provides a detailed list of the crystal elements needed. The initiative also stages design contests around the world – a unique opportunity for personal creators to exhibit their work and to be inspired by contributions from others. The CREATE YOUR STYLE with CRYSTALLIZED™ – Swarovski Elements initiative hosts and supports a wide range of special events and workshops. Find workshops in your area at [WWW.CREATE-YOUR-STYLE.COM](http://WWW.CREATE-YOUR-STYLE.COM).

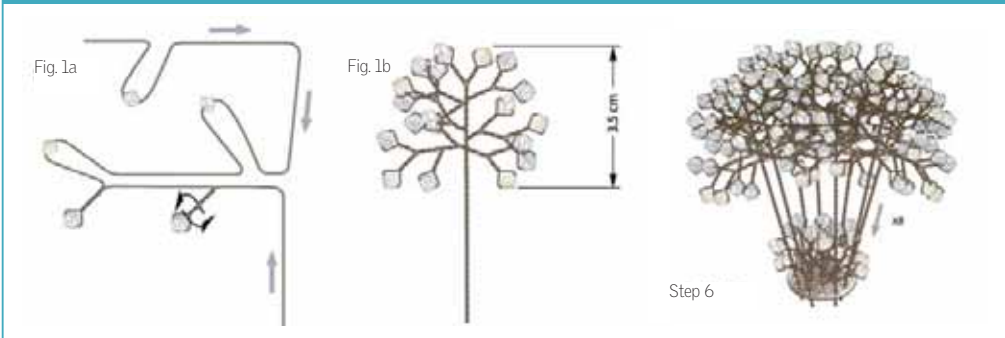


INITIATIVE

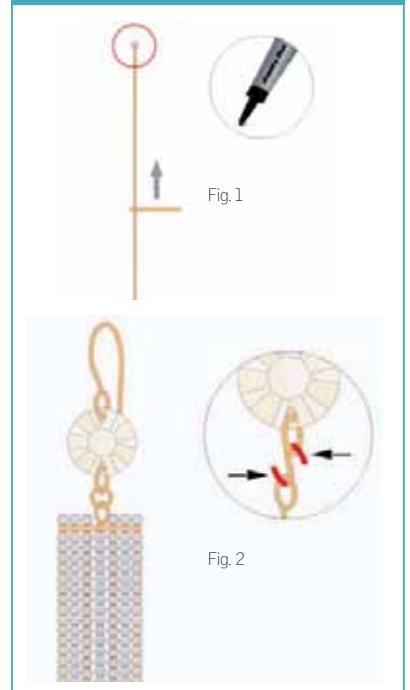
TIMELESS VERSATILE PRECISION  
CLASSIC INSPIRED WORKSHOP

# FIGURE IT OUT ESSENTIAL DIAGRAMS

## BLING RING page 07



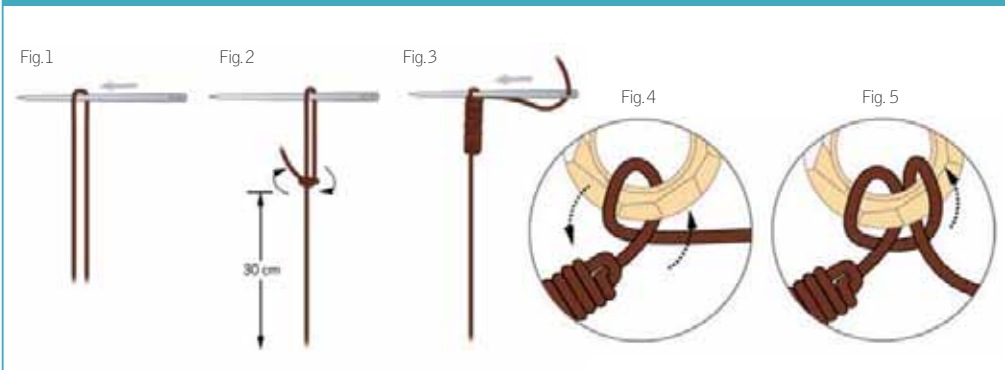
## GOLDEN NIGHTS page 24



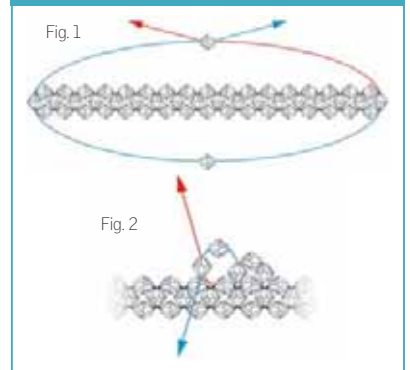
## JET SET page 10



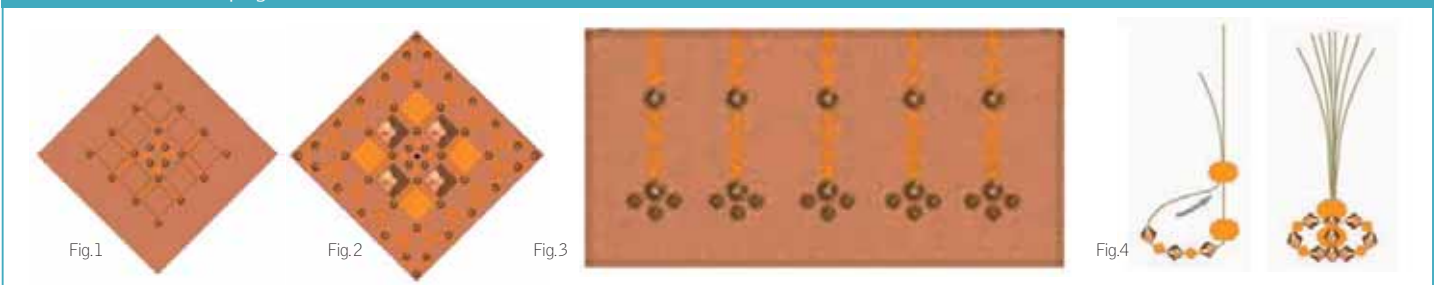
## MOCCA MOMENT page 17



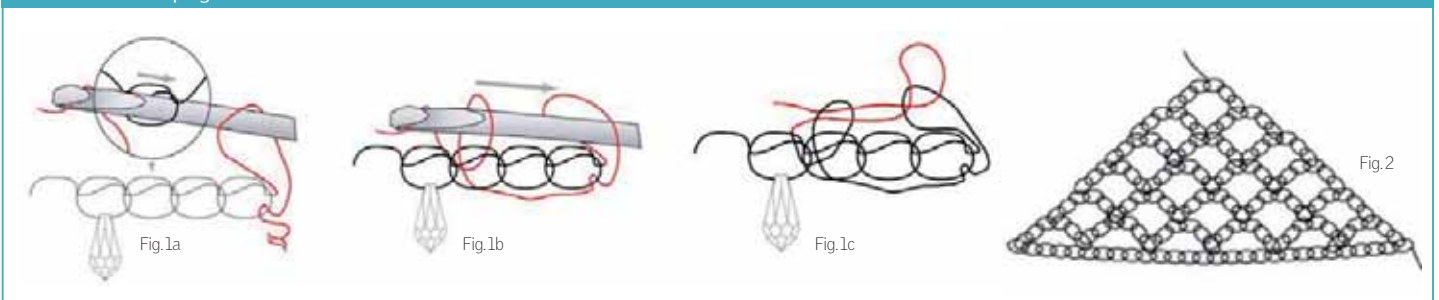
## BEAUTY QUEEN page 21



## TREASURE TROVE page 25



## GLOWING UP page 29



# GLOWING UP

GIVE FAIRY LIGHTS A GLAMOROUS MAKEOVER WITH DELICATE LATTICEWORK DRESSES DRIPPING WITH CRYSTALLIZED™  
– Swarovski Elements

These sexy lights are sure to become the centre of attention, and are just too glamorous to be hidden on a tree. Drape them around a mirror or mantelpiece where they can twinkle in full view.

**1** Thread on a selection of beads followed by a selection of pendants, do not cut the wire from the reel or spool. Leaving a 25cm tail after the last pendant form a slip knot in the wire over your crochet hook. Wrap the wire around the hook from back to front and pull through the slip knot to make a chain.

**2** Repeat to form three chain stitches. Bring the first pendant up to the crochet hook then form another chain stitch so that the pendant sits at the bottom of it.

**3** Continue forming chain stitches and adding pendants at random until you have 28 chain stitches leaving the last three free of pendants. Turn the work around so that the first pendant is on your left (right if you are left-handed).

**4** Skip two chain stitches then pick up the front and back loops from the third wire over the hook then pull through one stitch only then wire over and pull through both stitches on your hook (double crochet, \*Fig.1 a,b,c). Make two chain stitches, then a third with the next bead/pendant on.

**5** Skip a stitch in the original chain and then repeat Step Four to link the chains.

**6** Repeat Steps Four & Five to form shape illustrated, \*(Fig. 2), adding beads at random. Cut wire leaving a 5cm tail and pull through last stitch. Fold cone in half along line of symmetry.

**7** Use the initial 25cm tail to zip up the cone by weaving the wire through the edge stitches.

**8** Thread the light through the hole in the top of the cone. Wrap the remaining wire tails around the cable of the light starting just after the bulb to hold the cone in place.



## Essentials

- ◆ CRYSTALLIZED™ Bead Art. 5000 6mm Amethyst (204) 20 pcs. Jonquil (213) 20 pcs. Padparadscha (542) 20 pcs.
  - ◆ CRYSTALLIZED™ Bead Art. 5000 8mm Chrysolite (238) 20 pcs. Rose Alabaster (293) 20 pcs. Violet (371) 20 pcs. Erinite Aurora Boreale (360 AB) 20 pcs. Fireopal (237) 20 pcs.
  - ◆ CRYSTALLIZED™ Bead Art. 5200 9 x 6mm Crystal Aurora Boreale (001 AB) 20 pcs.
  - ◆ CRYSTALLIZED™ Bead Art. 5301 8mm Light Topaz (226) 20 pcs.
  - ◆ CRYSTALLIZED™ Pendant Art. 6000 15 x 7.5mm Emerald (205) 2 pcs. Crystal (001) 2 pcs. Amethyst (204) 2 pcs.
  - ◆ CRYSTALLIZED™ Pendant Art. 6090 16 x 11mm Light Topaz (226) 2 pcs. Ruby (501) 2 pcs. Crystal (001) 2 pcs.
  - ◆ CRYSTALLIZED™ Pendant Art. 6744 12mm Fuchsia (502) 2 pcs.
  - ◆ Fairy Lights
  - ◆ Wire 0.3mm x 15m in length (one spool)
  - ◆ Crochet hook, 4mm
  - ◆ Crochet needle
  - ◆ Wire cutter
- All CRYSTALLIZED™ Beads and Pendants should be placed randomly when making this design.

\*Please refer to page 28 for wiring and gluing diagrams.

AMBIENCE

SEXY DAZZLING  
DRAPED TWINKLE



# EQUIP YOURSELF

ESSENTIAL COMPONENTS AND INSTRUMENTS YOU NEED TO CREATE YOUR OWN BEAUTIFUL AND DURABLE JEWELLERY



## 1 Side Cutters & Memory Wire Cutters

Side cutters are ideal for cutting wire, tiger tail, cupchains, loop-chains, and headpins. Memory-wire cutters are specially designed for cutting steel or any hard wires.

## 2 Tweezers

Used for any precision work, and are great for use with small beads, findings and positioning flat-backs, as well as for creating small knots on nylon thread.

## PLIABLE PLIERS

These are an essential when jewellery making and there are various types available

## 4 Crimping Pliers

These pliers are used for applying crimp beads and tubes, which are closed and secured with this easy-to use tool. It makes the crimp bead or tube appear round and feel smooth, getting rid of sharp edges. The lower-position grooves crimp the beads and tubes closed with one firm grip and the upper-position notches round off edges with another firm grip for a professional finish. Always use medium crimping pliers for crimp beads 2.3mm and above, and crimp tubes from 1.8mm.

## Flat-nosed Pliers

Ideal for wiring, especially for making wider and broader bends in wire, for making angled bends, straightening and flattening out metal,

opening and closing jump rings, flat crimping and holding components that cannot be held easily by hand. Both jaws are flat with a smooth surface that will not mar or scratch wire.

## Chain-nosed Pliers

These smooth surfaced pliers are great for attaching findings, closing bead tips, opening and closing jump rings, flat crimping, forming wire and making angled bends.

## Round-nosed Pliers

Perfect for shaping wire, for example, creating different sized loops and making round and curved bends in wire, headpins or eyepins.

Their jaws are round, tapering from the pivot to the tip. But beware, the jaws may leave unwanted dents on wires due to their small pressing point.

LINKING

ESSENTIAL DECORATIVE  
GROOVES INDIVIDUAL QUALITY



## FABULOUS FINDINGS

These findings are essential for creating jewellery and here are the most common ones you will use

### ◆ Crimp Bead/Tube

By using crimp beads, you can position pearls or beads, anywhere on the thread. They are also used for attaching clasps for a professional finish. Crimp beads vary in size, dependent on the diameter of the thread or wire. Choose either crimp beads or tubes according to your design and always ensure you use pliers in the appropriate size.

### ◆ Lobster-clasp

Clasps are used to attach the two ends of a necklace or bracelet and come in many different shapes and sizes. A lobster clasp, is a highly functional but still decorative clasp and is easily applied to every thread. Different clasp sizes and a large range of platings ensure that individual designs can be finished perfectly.

### ◆ Split & Jump Rings

These are essential linking elements in the creation of jewellery, and these different sized and plated components can be used for attaching clasps or as an alternative to them. The only difference is that split rings have two loops – like a key-ring - and therefore offer more security, although jump rings are perfect for attaching pendants.

### ◆ French Wire

Perfect for creating a high-value-looking finishing by hiding the end of any thread. It comes in different platings to suit any design and in varying diameters for many kinds of stringing materials.

### ◆ Headpin/Eyepin

A headpin is a thin wire with a small disc at the end, available in a range of sizes. They are used as a linking element for beads, chains or other items, such as earrings. And are especially useful for fastening components onto sieves (refer to our bling ring project) loops, or rings. An eyepin is a thin wire with a loop at one end and is used for linking beads and chains together. Different platings and sizes make these suitable to any individual design.



PRACTICAL DURABLE VERSATILE INTRICATE FAB SMOOTH

# ESSENTIAL HUES

ALL THE COLOURWAYS YOU'LL EVER NEED  
TO CRAFT BEAUTIFUL JEWELLERY

## CRYSTALLIZED™ COLOURS & EFFECTS

ROUND STONES, FLAT BACKS, SEW-ON STONES, FANCY STONES & BUTTONS  
COLOURS

 Crystal 001	 Siam 208	 Pacific Opal 390	 Jonquil 213
 White Opal 234	 Garnet 241	 Mint Alabaster 397	 Silk 391
 Chalkwhite 279	 Burgundy 515	 Turquoise 267	 Light Peach 362
 White Alabaster 281	 Light Amethyst 212	 Indicolite 379	 Light Colorado Topaz 246
 Rose Water Opal 395	 Violet 371	 Caribbean Blue Opal 394	 Topaz 203
 Vintage Rose 319	 Tanzanite 539	 Blue Zircon 229	 Light Smoked Topaz 221
 Light Rose 223	 Amethyst 204	 Chrysalite 238	 Smoked Topaz 220
 Rose 209	 Purple Velvet 277	 Peridot 214	 Mocca 286
 Fuchsia 502	 Cobalt 369	 Erinite 360	 Smoky Quartz 225
 Ruby 501	 Montana 207	 Emerald 205	 Sand Opal 287
 Padparadscha 542	 Capri Blue 243	 Palace Green Opal 393	 Light Grey Opal 383
 Sun 248	 Sapphire 206	 Olivine 228	 Black Diamond 215
 Fireopal 237	 Light Sapphire 211	 Khaki 550	 Jet 280
 Hyacinth 236	 Aquamarine 202	 Citrine 249	
 Light Siam 227	 Light Azure 361	 Lime 385	
 Dark Red Coral 396	 Indian Sapphire 217	 Light Topaz 226	

**Classic Colours:** This colour range offers a wide choice of traditional CRYSTALLIZED™ – Swarovski Elements Colours.

**Exclusive Colours:** This colour range is offered exclusively by CRYSTALLIZED™ – Swarovski Elements Colours.

The standard assortment of colours and effects may vary according to the product group.

Slight changes in shades are unavoidable.

















✂ **Cut-out and keep these easy-to-use colour charts** and you'll always have the right information to hand for coordinating your designs.

## EFFECTS

	Crystal Aurore Boreale 2x 001 ABZ
	<b>Crystal Satin</b> 001 SAT
	Crystal Malt Finish 001 MAT
	<b>Crystal Moonlight</b> 001 MOL
	<b>Crystal Silver Shade</b> 001 SSHA
	<b>Crystal Golden Shadow</b> 001 GSHA
	<b>Crystal Copper</b> 001 CDP
	Crystal Comet Argent Light 001 CAL
	Crystal Bermuda Blue 001 BBL
	Crystal Heliotrope 001 HEL
	<b>Crystal Meridian Blue</b> 001 MBL
	<b>Crystal Metallic Blue</b> 001 METBL
	<b>Crystal Sage</b> 001 SAG
	Crystal Vitrail Light 001 VL
	Crystal Vitrail Medium 001 VM
	Crystal Sahara 001 SAH

	<b>Crystal Tahac</b> 001 TAB
	Crystal Volcano 001 VOL
	<b>Crystal Dorado</b> 001 DOR
	<b>Jet Nut</b> 280 NUT
	Jet Hematite 280 HEM
	<b>Crystal Cosmojet</b> 001 COS

## CRYSTAL PEARLS COLOURS

	White Pearl 001 650
	Cream Pearl 001 620
	Creamrose Light Pearl 001 618
	Creamrose Pearl 001 621
	Gold Pearl 001 296
	Bright Gold Pearl 001 306
	Copper Pearl 001 159
	Brown Pearl 001 815
	Deep Brown Pearl 001 414
	Bronze Pearl 001 295
	Peach Pearl 001 300
	Powder Almond Pearl 001 305
	Rosaline Pearl 001 294
	Powder Rose Pearl 001 352
	Mauve Pearl 001 160
	Burgundy Pearl 001 301

	Maroon Pearl 001 388
	Dark Purple Pearl 001 309
	Night Blue Pearl 001 818
	Light Blue Pearl 001 302
	Tahitian-look Pearl 001 297
	Powder Green Pearl 001 393
	Light Green Pearl 001 293
	Antique Brass Pearl 001 402
	Dark Green Pearl 001 814
	Light Grey Pearl 001 616
	Dark Grey Pearl 001 617
	Black Pearl 001 298
	Mystic Black Pearl 001 335

# ESSENTIAL HUES

## BEADS COLOURS

















	Crystal 001
	White Opal 234
	White Alabaster 281
	Rose Water Opal 395
	Rose Alabaster 293
	Vintage Rose 319
	Light Rose 223
	Rose 209
	Fuchsia 502
	Ruby 501
	Padparadscha 542
	Fire Opal 237
	Hyacinth 236
	Indian Red 374
	Light Siam 227
	Dark Red Coral 396

	Siam 208
	Garnet 241
	Burgundy 515
	Light Amethyst 212
	Violet Opal 389
	Violet 371
	Tanzanite 539
	Amethyst 204
	Purple Velvet 277
	Montana 207
	Capri Blue 243
	Sapphire 206
	Light Sapphire 211
	Aquamarine 202
	Light Azure 361
	Indian Sapphire 217

	Pacific Opal 390
	Mint Alabaster 397
	Turquoise 267
	Indicolite 379
	Caribbean Blue Opal 394
	Blue Zircon 229
	Chrysolite 238
	Peridot 214
	Erinite 360
	Emerald 205
	Palace Green Opal 393
	Olivine 228
	Khaki 550
	Lime 385
	Light Topaz 226
	Jonquil 213

	Silk 391
	Light Peach 362
	Light Colorado Topaz 246
	Topaz 203
	Light Smoked Topaz 221
	Smoked Topaz 220
	Mocca 286
	Smoky Quartz 225
	Sand Opal 287
	Light Grey Opal 383
	Black Diamond 215
	Jet 280

## EFFECTS

	Crystal Aurora Boreale 2x 001 AB2
	Crystal Satin 001 SAT
	Crystal Matt Finish 001 MAT
	Crystal Moonlight 001 MOL
	Crystal Silver Shade 001 SSHA
	Crystal Golden Shadow 001 GSHA
	Crystal Copper 001 COP
	Crystal Comet Argent Light 001 CAL
	Crystal Bermuda Blue 001 BBL
	Crystal Heliotrope 001 HEL
	Crystal Metallic Blue 2x 001 METBL2
	Crystal Vitrail Medium 001 VM
	Crystal Dorado 2x 001 DOR2
	Jet Nut 2x 280 NUT2
	Jet Hematite 280 HEM
	Jet Hematite 2x 280 HEM2

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# CREATE YOUR STYLE with CRYSTALLIZED™ – *Swarovski Elements*

## GIVE YOUR INDIVIDUALITY SPARKLE!

CREATE YOUR STYLE is the global, creative community of CRYSTALLIZED™ – *Swarovski Elements*, the ultimate crystal brand. It connects like-minded people with a passion for expressing themselves through personal design. CREATE YOUR STYLE has devoted itself to the creation of an inspiring and interactive platform where crystal aficionados from all over the world can exchange creative ideas and obtain advice from experts while getting design and style tips as well as information on international competitions and whatever else their creative heart desires! At [WWW.CREATE-YOUR-STYLE.COM](http://WWW.CREATE-YOUR-STYLE.COM) creative expression is reigns supreme.